

WARNER BROS. PICTURES NEWS



"JOURNEY TO THE CENTER OF THE EARTH" STAR
BRENDAN FRASER TO APPEAR AT PLANET HOLLYWOOD

JOURNEY TO THE CENTER OF THE EARTH

MONDAY, JULY 7th

WHO: Brendan Fraser, who stars in the family adventure film JOURNEY TO THE CENTER OF THE EARTH, will make an appearance at Planet Hollywood in Times Square.

WHAT: In JOURNEY TO THE CENTER OF THE EARTH, three explorers plunge deep into a strange new realm beneath the Earth's surface where they embark on an amazing voyage and find awe-inspiring sites amidst grave danger. During a scientific expedition in Iceland, visionary scientist Trevor Anderson (Brendan Fraser), his nephew Sean (Josh Hutcherson) and their beautiful local guide, Hannah (Anita Briem), are unexpectedly trapped in a cave from which their only escape is to go deeper and deeper into the depths of the Earth. Traveling through never-before-seen worlds, the trio comes face-to-face with surreal and unimaginable creatures—including man-eating plants, giant flying piranha, glow birds and terrifying dinosaurs from days past. The adventurers soon realize that as volcanic activity increases around them, they must find a way back to the earth's surface before it is too late. With spectacular photo-real environments and revolutionary new filmmaking techniques, JOURNEY TO THE CENTER OF THE EARTH is an epic adventure that takes audiences directly into the heart of our heroes' voyage, bringing them along for a wild, visceral ride.

New Line Cinema and Walden Media present "Journey to the Center of the Earth" starring Brendan Fraser, Josh Hutcherson and Anita Briem. The film is directed by Eric Brevig from a screenplay by Michael Weiss and Jennifer Flackett & Mark Levin. Charlotte Huggins and Beau Flynn are the producers, with Toby Emmerich, Brendan Fraser, Mark McNair and Tripp Vinson serving as executive producers.

WHEN:	<u>Monday, July 7th</u>	WHERE:	Planet Hollywood
	Press Call: Open from 12:30pm – 1:00pm		1540 Broadway
	Brendan Fraser Arrives: 1:00pm		45th and Broadway
	Event Coverage: 1:00pm – 1:30pm		

For further information, please contact:

Broadcast: Stephen Moreau (212) 636-5093 Print: Nicholas Ritchie (212) 636-5086
Photo: Jackie Lamaj (212) 636-5137, Online: Anne Chun (818) 954-4601,
Planet Hollywood: Ayana Brown ((917) 880-6707

– Your coverage of this event is invited –
****Press Credentials will be issued at the event****

JOURNEY TO THE CENTER OF THE EARTH opens in theatres and in RealD 3D on Friday, July 11.

The film is rated PG by the MPAA for intense adventure action and some scary moments.

JOURNEY TO THE CENTER OF THE EARTH will be distributed worldwide by
Warner Bros. Pictures, a Warner Bros. Entertainment Company.

www.journeymovie.com and www.racetothecenter.com