

WARNER BROS. PICTURES NEWS



10,000 BC

Stars from upcoming epic adventure 10,000 BC to unveil original costumes at Planet Hollywood Times Square!

Monday, March 3, 2008

WHAT: Warner Bros. Pictures' reveals two original 10,000 BC costumes at Planet Hollywood Times Square. Film stars Steven Strait and Camilla Belle will be present to debut the authentic 10,000 BC costumes from the film. Press coverage of the event is welcome and talent will be available for interviews and photo ops.

WHEN: **Monday, March 3rd**
Crew Arrivals: 1:45 pm
Talent Arrivals: 2:30pm

WHERE: Planet Hollywood Times Square
Press check in: 1540 Broadway at 45th Street

WHO: From the film: **Steven Strait** and **Camilla Belle**

From director Roland Emmerich ("Independence Day," "The Day After Tomorrow") comes a sweeping odyssey into a mythical age of prophecies and gods, when spirits rule the land and mighty mammoths shake the earth. In a remote mountain tribe, the young hunter D'Leh (Steven Strait) has found his heart's passion - the beautiful Evolet (Camilla Belle). But when a band of mysterious warlords raid his village and kidnap Evolet, D'Leh leads a small group of hunters to pursue the warlords to the end of the world to save her. As they venture into unknown lands for the first time, the group discovers there are civilizations beyond their own and that mankind's reach is far greater than they ever knew. At each encounter the group is joined by other tribes who have been attacked by the slave raiders, turning D'Leh's once-small band into an army. Driven by destiny, the unlikely warriors must battle prehistoric predators while braving the harshest elements. At their heroic journey's end, they uncover a lost civilization and learn their ultimate fate lies in an empire beyond imagination, where great pyramids reach into the skies. Here they will take their stand against a tyrannical god who has brutally enslaved their own. And it is here that D'Leh finally comes to understand that he has been called to save not only Evolet but all of civilization.

Warner Bros. Pictures presents, in association with Legendary Pictures, a Centropolis Production of a Roland Emmerich film: *10,000 BC*, starring Steven Strait, Camilla Belle and Cliff Curtis. Directed by Roland Emmerich, from a screenplay written by Roland Emmerich and Harald Kloser, the film is produced by Michael Wimer, Roland Emmerich and Mark Gordon. Harald Kloser, Sarah Bradshaw, Tom Karnowski, Thomas Tull and William Fay are the executive producers. The behind-the-scenes creative team includes director of photography Ueli Steiger, production designer Jean-Vincent Puzos, editor Alexander Berner, costume designers Odile Dicks-Mireaux and Renee April, and composers Harald Kloser and Thomas Wander. *10,000 BC* is distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. This film has been rated PG-13 for sequences of intense action and violence.

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– Your coverage of this event is invited –

****Press Credentials will be issued at the event****

www.10000bcmovie.com

10,000 BC will be released on Friday, March 7, 2008.